

Hello, I'm

Liisa Ladouceur

TRAVEL WRITER AND
CONTENT CREATOR



Let's Work Together!

I believe in **the power of storytelling to inspire** adventure and connection.

As a **freelancer for major print and online media**, publisher of **travel blog Liisa Wanders**, and **content creator** for social media, I engage multiple channels in service of great stories.

I'm especially proud that **I represent solo women travellers over 50** like me, who are independent, curious about the world and ready to take their dream trips.

I get excited about...

SOLO TRAVEL



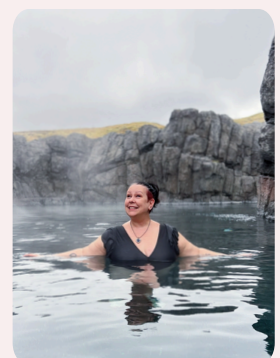
ARTS & CULTURE



UNIQUE & UNUSUAL



NORDIC SPAS



Journalist

AS PUBLISHED IN

TORONTO STAR

TORONTO LIFE

SPIN

MATADOR network

We Explore Canada

ULTIMATE ONTARIO

TIMES COLONIST



TORONTO STAR Newsletters

Astrotourism is travel's next big trend and 2024 offers a once-in-a-lifetime opportunity

From solar eclipse trips to dark sky festivals, more and more people are travelling to witness celestial events: "It's like being in another dimension."

Updated Sept. 13, 2024 at 4:12 p.m.

Jan. 20, 2024 4 min read



TORONTO AS SEEN ON TV

Your Guide to Solo Travel in Toronto: Where to Stay, Play, and Explore

By LIISA LADOUCEUR
DECEMBER 23, 2024

With big-city attractions and a safe, easy-to-navigate downtown, now's the time to carve out time for yourself in Toronto.

QUEBEC TRAVEL

The Best Music Festivals in Quebec: Your Ultimate Guide to Live Music Events

POSTED ON SEPTEMBER 4, 2024 BY LIISA LADOUCEUR

The music festivals of Québec are a celebration of the province's vibrant culture, showcasing everything from jazz and electronic beats to Francophone music and Indigenous traditions. In this article, Liisa Ladouceur guides you through the must-attend music festivals across Québec, helping you plan your ultimate live music experience in one of Canada's most dynamic provinces.



TRAVEL BRANDS I'VE WORKED WITH

DESTINATION TORONTO

PLAY

Intrepid

- Destination Guides
- Sponsored Trip Reports
- Interviewing
- Top To Do Lists



The Blog

[LIISAWANDERS.COM](https://liisawanders.com)

10K

monthly page views

650

email subscribers

MY AUDIENCE

45%

CANADA

35%

USA

Authentic and **in-depth destination guides, reviews of the unique and unusual** and **tips for solo travel** on any budget.

Social Media

Content that lives on search engines > hot for a hot minute



[Evergreen Promo on Pinterest](#)



[Serviceable YouTube Shorts](#)



19.1k

307

614

What My Followers Say...



intergalacticgypsy I have never been..but now I need to



paronomaniac Vancouver is high on our list of Canadian destinations and your posts make me want to go even more! Thanks for sharing. ❤️



amandavandenbrock I love honest content, thank you!



jules_blk_gems Elektra and I were there last year and loved it, and your post makes me want to go back!

Lets connect!

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